ERUM

Opening Science
Scientific Vulgarisation Through Mainstream Media

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Agenda

ERUM Online Conference on research understanding through media.

May 20, 2021 | 10:00 – 15:00 (Central European Time)

Time	*Content*	*Who*
10:00-10:15	**Welcome and introduction.** Presentation of the project, the event agenda and of the discussants.	Cyprus University of Technology (Cyprus)
10:15-10:30	**ERUM project overview.**	University of Vienna (Austria)
10:30-11:30	**Science Communication: research findings and guidelines.** Dr. Kristina Juraite, Inesa Buneviciene Followed by a Q&A session (10 mins)	Vytautas Magnus University (Lithuania)
11:30-11:45	**Coffee break**	
11:45-12:45	**"How to exploit research findings in Media: challenges and solutions."** Angeliki Gazi, Pantelis Vatikiotis, Assistant Professor Panteion University Followed by a Q&A session (10 mins)	Cyprus University of Technology (Cyprus)

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12:45-13:45	**Lunch break**	
13:45-14:45	**Panel discussion: Reinforcing the ties between academia and media professionals. (50 mins)** Participants: • Dr. Evie Lambrou (Professor in Journalism, Communication and Mass Media, Frederick University Nicosia) • Mr. Filios Stangos (General Director of Greek Public TV ERT3) • João Bacelar (Executive Manager of European University Foundation) • Prof. Auksė Balčytienė (Professor in Journalism, Vytautas Magnus University, Lithuania) Followed by a Q&A session (10 mins)	Moderators: Cyprus University of Technology
14:45-15:00	**Summary & closing remarks.**	Cyprus University of Technology (Cyprus)