



Which guidelines for evidence-based communication?"

Online Intensive Study Programme March 1-5, 2021

The European Union is currently preparing a comprehensive set of actions to tackle the spread and impact of online mis- and disinformation in Europe. These initiatives have particularly increased in the framework of the COVID-19 pandemic, which has led to massive disinformation campaigns. This raises the broader question of disinformation and misinformation about scientific research results concerning such vital subjects as climate change, artificial intelligence or global health. Public understanding of scientific key issues is indeed often limited and misinformation or even deliberate disinformation about the latter increasingly common. Which strategies should journalism adapt to provide accurate accounts of scientific knowledge and make it accessible to larger audiences? How can journalism and science increase collaboration and learn from each other? How can we raise awareness in society about the important role of scientific findings amidst dynamic flows of information?

The University of Versailles Saint-Quentin-en-Yvelines (UVSQ), associate member of the University of Paris-Saclay, is hosting an **online intensive study programme** for students of different disciplines at master and PhD level within the Erasmus+ project ERUM – “Enhancing Research Understanding through Media”.

The ISP will be held online **March 1-5, 2021**. The aim is to help participants to better understand how research-based journalism is implemented and how to promote scientific content for different target groups.

The programme offers free lectures, group work, hands-on activities and plenty of occasions for oral presentation skills and networking. The schedule will be available on the ERUM website from mid-January, 2021. Each student will be awarded **3 ECTS**. All students, journalists and teachers will receive a **certificate of attendance**.

Participation in the programme is free of charge.

Deadline for registration: January 31, 2021

To enrol please contact Marie Sikias at: marie.sikias@uvsq.fr.

We are looking forward to welcoming you online in March for an exciting week.

Jan Borm and Marie Sikias, UVSQ.

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